

Connect With Music!



MUSIC CONNECTS!

MUSIC STIRS EMOTIONS, FILLS OUR SENSES AND ENHANCES OUR EXPERIENCES. MUSIC IS A POWERFUL SPARK FOR OUR IMAGINATION. IT HAS THE POWER TO EXCITE, INFLUENCE AND DRIVE BEHAVIOR. MUSIC IS AN ESSENTIAL PART OF THE RETAIL PUZZLE. WHEN IT CONNECTS WITH YOUR CUSTOMERS, MUSIC COMPLETES THE RETAIL EXPERIENCE AND MAKES A DEFINING AND LASTING IMPRESSION.

Custom Design and Control – 1 Location or 1,000

The AME system offers the highest level of custom control. This degree of control is available to a single location or any number of locations within a chain. The program can be conveniently controlled down to the last song or other audio element. Within a larger chain, individual locations can be regionalized with specific music or announcements.

Secure! Tamper-Proof!

The AME-2020 Digital Receiver only responds to commands from the AME Web Interface which requires an ID and password for access. Your in-store program is secure and tamper-proof. It's one less variable to worry about.





AME Web Interface – Patented Secure Central Control

The exclusive patented AME Web Interface is available only from AME. Covered by United States Patent Numbers 5726909 and 7668936. The AME Interface gives you secure central control over the program in every location. Because the Interface is interactive, AME works right along side of you and your authorized users to make your in-store media experience a home run. Protected by ID and password and 128-bit data encryption, only those who you authorize can make any changes to your in-store program. The Interface is at www.AMEmusic.com. The unique AME Interface can make changes to all of your stores or just a single location.

AME Music Library

AME offers a wide range of original music from the world's best artists. Updates are made to the library on as often as a daily basis. Virtually every genre of music, including exotic World Music, is available. AME can also fulfill many requests for special type of music for specific applications. Music for all standard holidays is also available as needed. The system can also incorporate your own custom audio elements with almost unlimited capacity.

Automatic Logs

The AME system keeps logs. If an authorized user makes a change to the audio program, the system logs the user and details of the change. Every AME Digital Receiver keeps a log of every song or other audio item played along with a date and time stamp. Each day these logs are uploaded to the AME Servers. Using the Web Interface, you can see exactly what was played and at what time in every location.

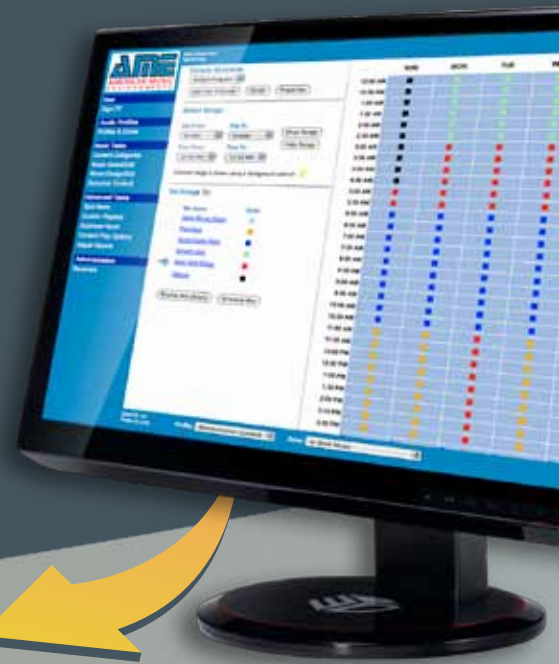
System Features

ASCAP, BMI and SESAC Licensing

AME service includes all public performance royalty fees paid. Your list of locations is provided to the relevant licensing authorities giving you full rights to play the program material in your locations.

One Receiver – Four Program Zones

A single AME-2020 Digital Receiver can provide four completely different audio programs, standard.



AME Patented Web Interface sends program instructions to the AME Digital Receiver at each of your locations.

National Service and Installation – Experienced and On-Time

AME provides full service audio system design, installation and service in all 50 states. AME can handle new, relocating or remodeling locations with strict on-time execution. Our experienced engineers, technicians and installers get the job done right the first time and on time.

100% Customized Music

The AME system allows selection of music down to the individual track. Every location will have exactly the right music blend for every situation, time and season.

Automatic Dayparting Changes

The AME receiver custom blends music keyed to certain objectives and listeners based on the time of day, date, season or any other factor. The changes are automatic. Special holiday music for Christmas and many other major holidays is available at no additional cost.

Music-On-Hold Built-In

The AME-2020 receiver can provide music and messaging service for your phone system in addition to your overhead in-store audio program. This gives you a new communication channel to reach your customers and influence them to do more business with you.

Communication by Network or Ordinary Phone Line

The AME receiver is simple to connect and use. Only three connections, power, audio and internet, are needed. Connectivity can be a network or an ordinary non-dedicated phone line.

Play Announcements – Unlimited Scheduling Options

Audio messages can be included on any time or date basis. This powerful tool puts you in direct contact with your customer. You can influence their buying decisions at the best possible time.



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